CHIEF MINISTER PARYATAN VIKAS YOJANA (CMPVY)

AN OVERVIEW

Chief Minister Paryatan Vikas Yojana Introduction

- The CMPVY Scheme was started in the year 2012-13 where beneficiaries were given subsidy to purchase vehicles to be used as tourist cabs. However, the scheme was reconstructed in the year 2014-15 and subsidy were given under three components i.e. Homestay, adventure equipment and Bakery/restaurant/food court.
- The main objective of the scheme is to provide financial support to the unemployed beneficiaries in order to become self-employed in the field of tourism & hospitality.

COMPONENTS

- The Scheme consists of three components: -
- 1) Value addition to Homestay operators which includes renovation of 2 (Two) adequately sized well furnished rooms with attached western toilet with shower and geyser.
- 2) Purchasing of adventure equipment such as Zorbs, Quad bikes, rafts, kayaks, parachute, ATV, etc.
- 3) Opening of Bakery/Food court/Restaurant and Food trucks





Value addition to Homestay

- Must be a registered homestay operator under Dept. of tourism.
- Must have operated successfully for at least six months.
- Must have catered to at least 10 guests before applying.

Purchasing of Adventure Equipment

- Registered Tour Operator with at least
 10 PAPs processed or
- Trained under adventure sports from reputed Institute or
- NGOs/Societies/Clubs actively involved in promoting tourism related activities

Opening of Bakery
/ Food court/
Restaurant/ Food Truck

- Trained candidates under Hunar-Se-Rozagar-Tak or
- Budding entrepreneurs having their own restaurants/home based bakery/food court/food truck etc to be identified by the Tourism Dept.

Subsidy under CMPVY Scheme

- The mode of subsidy being disbursed: -
- i. Contribution by the beneficiaries shall be 20% of the project cost.
- ii. The maximum subsidy amount under the scheme will be 50% of the project cost or maximum of Rs.5.00 Lakhs.
- iii. The bank finance support (loan) under the scheme will be the remaining of the project cost.

THE END